Mountain Meadow Living Website Report

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## WDD 130

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# Introduction

URL:

https://aaronerbe.github.io/wdd130/mml/index.html

Subject of Website:

My Mountain Meadow Living website is intended to be a blog documenting my family’s journey as we learn and experience the challenges of managing a hobby farm in the mountains. I hope to utilize this to share diy projects, lessons learned, tool and equipment reviews and recommendations and how-to blogs.

Audience:

The target audience includes those looking to get into hobby farming or those who are already involved but looking for ideas and help working through unique challenges through DIY projects. My hope is that the information here is beneficial to others as well. For example, if you’re looking for good reviews or recommendations for chainsaw sharpeners, you don’t have to be interested in hobby farming to find value in knowing which I would recommend.

# Goals/Objectives:

The objective of the website is to document projects, providing tips and ideas as well as sharing equipment and tools to help with managing a hobby farm in the mountain environment which includes harsh winter conditions and limited access to public resources. The goal is to help others and potentially monetize this through ad content and affiliate links for the recommended items. Ultimately, I’d like to see this generate secondary income. In addition, I see this website being a learning tool in continued website development.

# Design Process:

The website design was inspired from another blog that I enjoy learning from. I know they are very successful, and I find the blog format to be refreshing, simple and effective. Most of the layout formats I chose is similar style to theirs.

For the color scheme, I used the website colors.co to generate a color scheme that I found appealing and appropriate for the content. Specifically, I felt browns and greens with some accent colors matched well with the Mountain Meadow theme.

For the fonts, I used Google fonts tool and picked simple fonts that I felt maintained readability and professionalism. I chose not to do too fancy of script and subtle contrasting styles to add slight emphasis when needed.

Once I picked out my design, colors and font, I didn’t change much. Notable changes that I did do were to utilize the contrasting red color which I originally didn’t intend to use. I found this fit well on the top nav bar to highlight the page you’re on. I also put a lot of time and effort into making the top nav bar static when you scroll. I like this feature on other webpages for quick navigation so decided to do the same on mine.

# Conclusion

Overall, I have learned a lot about html and css. This class and project have helped demystify what is happening under the hood of websites significantly. I initially really struggled with the coding and syntax of css specifically. I still feel I have a lot to learn with it, especially with regard to alignment and justification. However, I was pleasantly surprised at how easy it was to make a good, appealing website. I look forward to learning more and applying this skill in some of my upcoming projects at work. I also look forward to carrying on with this website and the above goals.